



EDUCATION

BA PRODUCT & FURNITURE DESIGN • CURRENT • SHEFFIELD HALLAM UNIVERSITY

A-LEVELS • AUGUST 2014 • WAKEFIELD GIRLS' HIGH SCHOOL

Business Studies-A
Product Design-B
Geography-B

11 GCSE'S INCLUDING ENGLISH AND MATHS

SKILLS

Adobe InDesign, Photoshop, Illustrator, Spark
SolidWorks
Social Media
Web Design
Presenting, Public Speaking
Organisation
Leadership
Creativity
Team Work
Microsoft Office
Clean Driving License

INTERESTS

Gold Award Duke of Edinburgh-Piano (Grade 4 in both Classical and Jazz piano)-Musical Theatre (including West End Stage school)-Calligraphy-Travel-Charity Work (including a trip to Tanzania)

EXHIBITIONS

Salone del Mobile • Milan · April 2018

SIA Graduation Show • Sheffield · June 2018

New Designers • London · July 2018

CONTACT

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EXPERIENCE

INSTAGRAM CONTRIBUTOR • TRENDLAND, NEW YORK • MARCH / APRIL 2018

During my month contributing with Trendland I learnt the processes and preparation that assists creating successful posts on social media. Researching design topics with great visuals was the main focus during my time with Trendland. Organisation and reacting to feedback quickly was necessary to create the posts which gained the most interactions.

RESEARCH INTERN • TREND BIBLE, NEWCASTLE • JANUARY 2018

During my placement with Trend Bible I was working on a brief for a large US retailer, which gave me insight into understanding different markets and how trends progress within these differing markets and consumers. I was able to contribute the research I had carried out, focusing on how millennials shop via social platforms, as well as discussing different trends on the market that the retailer could pursue in their collection. I contributed to the production of their AW19/20 Trend Books, compiling and shipping books to meet tight deadlines. I took part in an image clustering workshop, which gave me insight into how to cluster images into themes/trends.

MERCHANDISING & BUYING PLACEMENT • TJX EUROPE, HEAD OFFICE WATFORD • SEPTEMBER'16 – AUGUST'17

With TJX Europe I spent my placement split between the Merchandising Function and the Buying Function.

Merchandising: I analysed sales and turnover data, from which I could create a strategy for shipping goods to suit the needs of the customers and individual stores. Within my first 6 months I created store strategies, increased the quality of flow within the distribution centres and became part of a team with which I thoroughly enjoyed working.

Buying: I visited European trade shows and created trade reports presenting the upcoming trends to buyers. I was involved in discovering and presenting different customer profiles we had distinguished to the rest of the team of Buyers, Managers and Directors.

Throughout the year I completed reports on competitor retailers as well as store visits, where I shared my findings to the bigger European team.

STUDENT AMBASSADOR • SHEFFIELD HALLAM UNIVERSITY • NOVEMBER'15 – MAY'16

I was part of a wide team at the University to host open days and take part in the organisation of interview days for prospective first-year students.

OTHER WORK

Coffee Shop Waitress on Saturday's for 5 years, taking orders, handling cash and also sometimes working unsupervised. Working in a nursery with 3-5 year olds.